



Affiliate Partnership Proposal

OptimaX Advisory Corp. is a data-driven consulting firm specializing in performance optimization for eCommerce, affiliate marketing and iGaming businesses. We combine advanced analytics, strategic insight and hands-on execution to drive measurable growth in competitive digital markets.

Our mission is to create long-term partnerships that deliver real value. By aligning our expertise with your brand's objectives, we ensure sustainable performance, higher conversions and lasting profitability, positioning OptimaX as a dedicated partner in your continued success.



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About The Company	01	Performance - Kittycat Affiliates	06	Retargeting Pixel vs. Traditional Traffic	11
Our Global Partners	02	Performance - Paripesa	07	Commission Models	12
Pixel Performance	03	Pixel Implementation Guide	08	Partner Networks	13
Without retargeting, you fall behind	04	Retargeting-driven performance growth	09	FAQ	14
Performance - fpm.global	05	Pixel Retargeting Chart	10	Why Choose Us	15

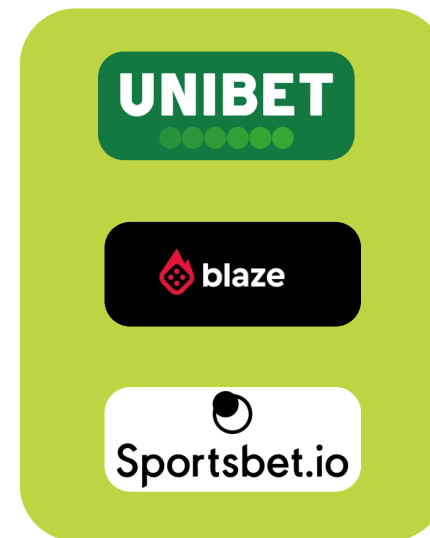
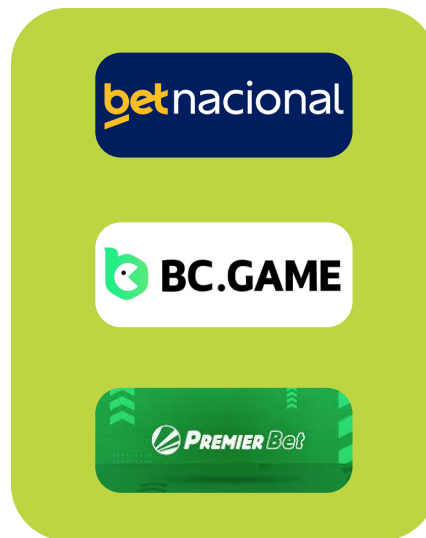
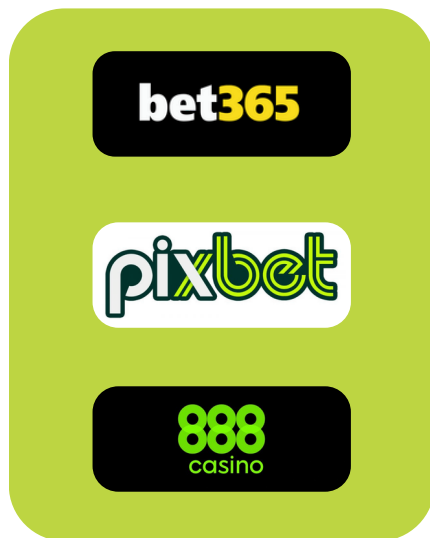


Performance-Driven Solutions for Sustainable Digital Growth

Optimax Advisory is your trusted partner for sustainable success in iGaming and affiliate marketing. We maximize revenue, optimize processes, and deliver measurable ROI for bookmakers and affiliate sites through data-driven strategies that are scalable and cost-efficient. Our expertise covers conversion boosts, retargeting, compliance, and more, driving explosive growth and lasting competitive advantages. Partner with us to transform insights into real business impact and achieve peak performance.

Our trusted global partners

Selected brands we proudly cooperate with

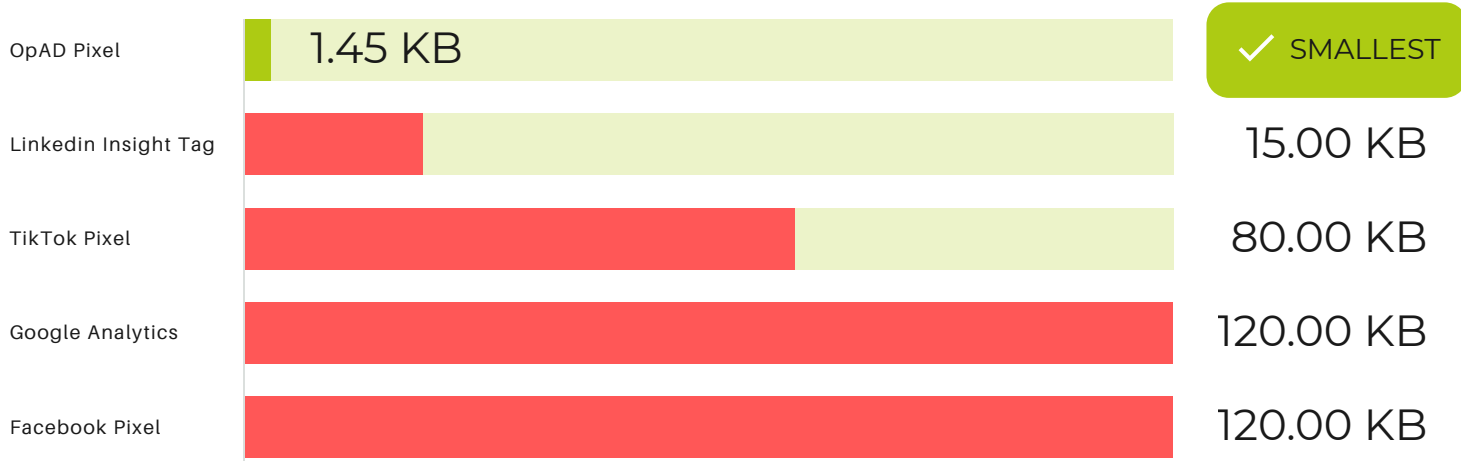


OpAD Pixel - Performance Size Benchmark

Lightweight. Fast. Non-Blocking



File Size Comparison



Advantage of SRI Hash Pixel

Manipulation protection blocks tampered scripts in transit.

Compromised vendor protection ensures the browser rejects altered third-party scripts automatically.

Compliance and trust supports GDPR due diligence and partner confidence.


Version control locks the hash to a specific script version with no silent updates.

The crossorigin="anonymous" attribute is a required pairing that also suppresses cookie leakage.


there is no performance cost since verification is local and near-instant.

As a fail-safe, any hash mismatch results in the script being blocked rather than executed.


Performance Advantages



15ms
Server response time.
Keeps socket open
time minimal



Never blocks LCP or
page content
rendering



0.4ms
Script execution time.
Maintains smooth 60
FPS UI.

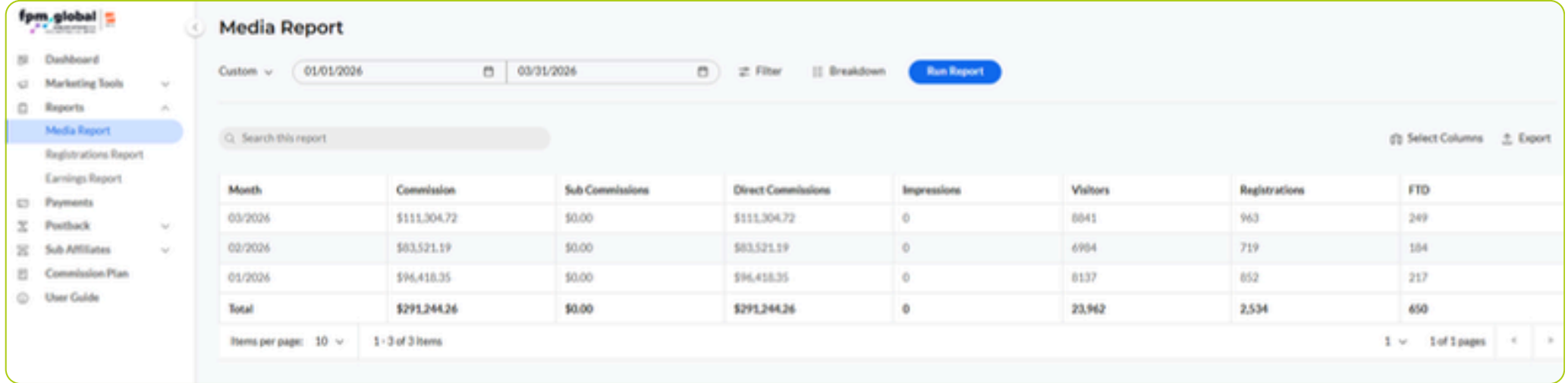


1.450 bytes
Smallest pixel footprint
vs. all major ad
platforms

OpAD Pixel is designed for performance-first tracking without compromising page speed or user experience.



In the highly competitive casino and sports betting market, cold traffic alone is no longer enough, as traditional banner and pop campaigns quickly stagnate without proper follow-up. If you do not re-engage interested visitors after the first click, you are effectively handing your potential first-time depositors (FTDs) directly to the competition. Our enclosed reports from recent months clearly demonstrate that data-driven pixel retargeting is the most effective lever for bringing back lost users and progressively increasing commissions. Any iGaming brand still operating without retargeting today is wasting valuable media budget and simply cannot keep up with the growth rates of the top players.

fpm.global Media Report

Custom

Search this report Select Columns Export

Month	Commission	Sub Commissions	Direct Commissions	Impressions	Visitors	Registrations	FTD
03/2026	\$111,304.72	\$0.00	\$111,304.72	0	6641	963	249
02/2026	\$83,521.19	\$0.00	\$83,521.19	0	6904	719	184
01/2026	\$96,418.35	\$0.00	\$96,418.35	0	8137	852	217
Total	\$291,244.26	\$0.00	\$291,244.26	0	23,962	2,534	650

Items per page: 10 1 of 1 pages

Total commission of \$291,244.26 generated across Q1 2026, making it one of our strongest quarters to date

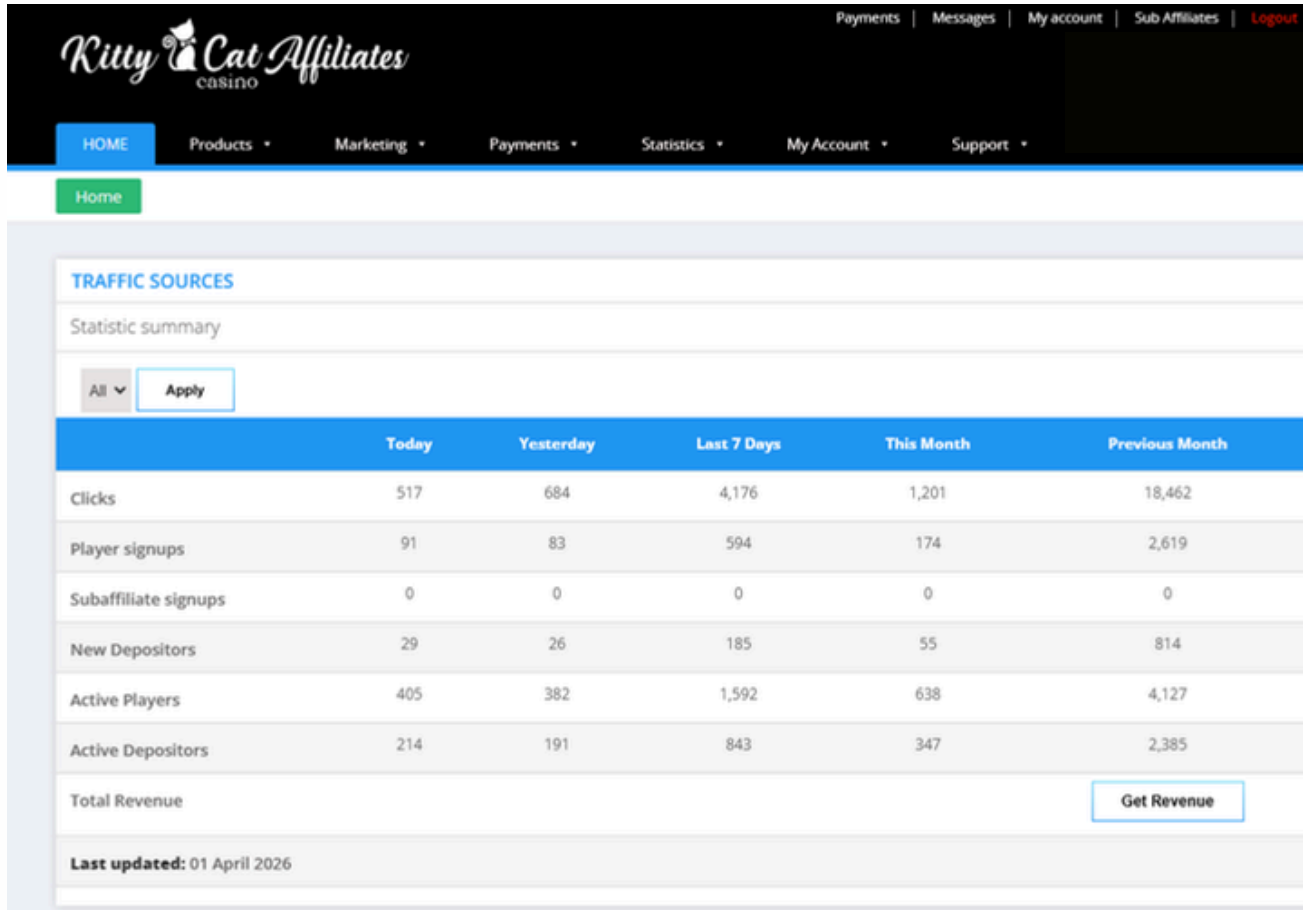
23,962 visitors and 2,534 registrations recorded across January, February and March

March was the strongest month with \$111,304.72 in commissions and 963 registrations, showing clear upward momentum throughout the quarter

650 First Time Depositors across Q1 reflect the precision and effectiveness of our pixel retargeting approach

By reaching the right audience at the right moment, we drove not just volume but real converting users

The partnership with fpm.global is not just performing, it is consistently growing quarter over quarter

Kitty Cat Affiliates casino

Payments | Messages | My account | Sub Affiliates | Logout

HOME Products Marketing Payments Statistics My Account Support

Home

TRAFFIC SOURCES

Statistic summary

All

	Today	Yesterday	Last 7 Days	This Month	Previous Month
Clicks	517	684	4,176	1,201	18,462
Player signups	91	83	594	174	2,619
Subaffiliate signups	0	0	0	0	0
New Depositors	29	26	185	55	814
Active Players	405	382	1,592	638	4,127
Active Depositors	214	191	843	347	2,385
Total Revenue	<input type="button" value="Get Revenue"/>				

Last updated: 01 April 2026

Traffic: Generated 18,462 clicks in the previous month and 4,176 in the last 7 days.

Player Signups: Acquired 2,619 new registrations last month, with a solid 91 signups just today.

New Depositors: Converted 814 first-time depositing players over the previous month.

Active Players: Maintained a high engagement rate with 4,127 active players last month.

Active Depositors: Recorded 2,385 active depositors in the previous month, though the revenue amount is not currently displayed.



PARIPESA		currency	website	Marketing Tool ID	Period		
		USD	Everything		Exact time pe... X	2025-01-01 → 2025-12-31	
							GENERATE REPORT
Ad views						3,984,379	
Clicks						123,211	
Direct links						1	
Clicks/Views						2.06%	
Registrations						10,104	
Rate of registrations to clicks						8.20%	
Registrations with deposits						3,486	
Registrations with a deposit/registration rate						34.50%	
Total new deposit amount						\$418,832.84	
New accounts with deposits						3,486	
Accounts with deposits						3,872	
Total of all deposits						\$1,486,744.62	
Number of deposits						27,814	
Active players						6,341	
Bonus amount						\$296,408.14	
Total RS commission						\$96,832.23	
CPA						\$96,832.88	
Referral Commission						\$0.00	
Total commission						\$193,705.93	

PARIPESA		currency	website	Marketing Tool ID	Period		
		USD	Everything		Exact time pe... X	2026-01-01 → 2026-03-31	
							GENERATE REPORT
Ad views						1,561,284	
Clicks						32,188	
Direct links						1	
Clicks/Views						2.06%	
Registrations						2,651	
Rate of registrations to clicks						8.26%	
Registrations with deposits						916	
Registrations with a deposit/registration rate						34.53%	
Total new deposit amount						\$392,164.81	
New accounts with deposits						916	
Accounts with deposits						1,084	
Total of all deposits						\$392,164.81	
Number of deposits						7,384	
Active players						1,682	
Bonus amount						\$76,404.37	
Total RS commission						\$25,807.19	
CPA						\$26,207.46	
Referral Commission						\$0.00	
Total commission						\$52,071.79	

Full Year 2025

Traffic: 5.98M ad views, 123K clicks, and 10,104 sign-ups.
 Players: 6,341 active users, including 3,486 first-time depositors.

Deposits: \$1,486,744.62 in total player deposits.
 Commission: \$193,705.93 total earnings, split almost perfectly 50/50 between Revenue Share and CPA.

Q1 2026 (Jan – Mar)

Traffic: 1.56M ad views, 32K clicks, and 2,651 sign-ups.
 Players: 1,682 active users, including 916 first-time depositors

Deposits: \$392,164.81 in total player deposits.
 Commission: \$52,071.79 total earnings, maintaining the balanced split between RevShare (\$25.8K) and CPA (\$26.2K).

Success in few steps



The pixel enables audience-based retargeting across our network.



Ensure you have access to your site's source code or tag manager and can edit the <head> or <body>.



Step 1: Copy the Pixel Code
(You will receive a unique pixel snippet from our team.)



Step 2: Place the Pixel into Your Website
preferably in one of the following locations:



Option 1

```
<head>  
<script type="text/javascript" src="https://pixel.opad.org/086d894e5a1d1cc" async></script>  
</head>
```

Option 2

```
<body>  
<script type="text/javascript" src="https://pixel.opad.org/086d894e5a1d1cc" async></script>  
</body>
```

One goal: turn traffic into players. Through precision retargeting and compliance-first media buying, passive visitors became active depositors. The pixel learned, audiences grew, and results compounded. Right message. Right player. Right moment.

Campaign Highlights:

- Funnel-based retargeting by intent. Users were re-engaged based on exactly where they dropped off in the conversion journey, from lobby browsers to incomplete registrations
- Platform-specific creatives. Ad formats and messaging were tailored per placement, maximising relevance and reducing creative fatigue
- Frequency and quality control. Impression caps and traffic vetting ensured a brand-safe environment and compliant delivery throughout
- Phased pixel strategy. The first months built the data foundation; the retargeting funnel scaled once audience pools were deep enough to perform
- Lower-funnel focus. Rather than competing for new eyeballs, the strategy recaptured users already familiar with the brand, accelerating FTD conversion at a significantly lower CPA

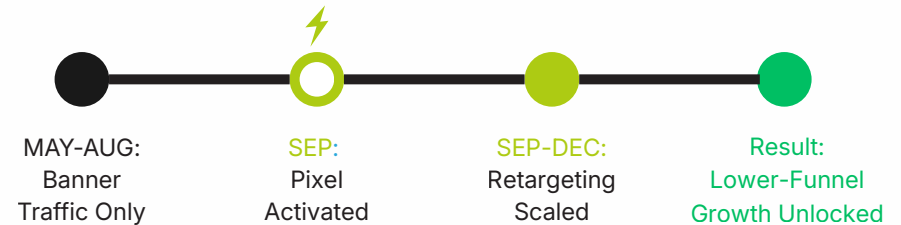
Case Study: May–Dec 2025 | Retargeting-driven performance growth

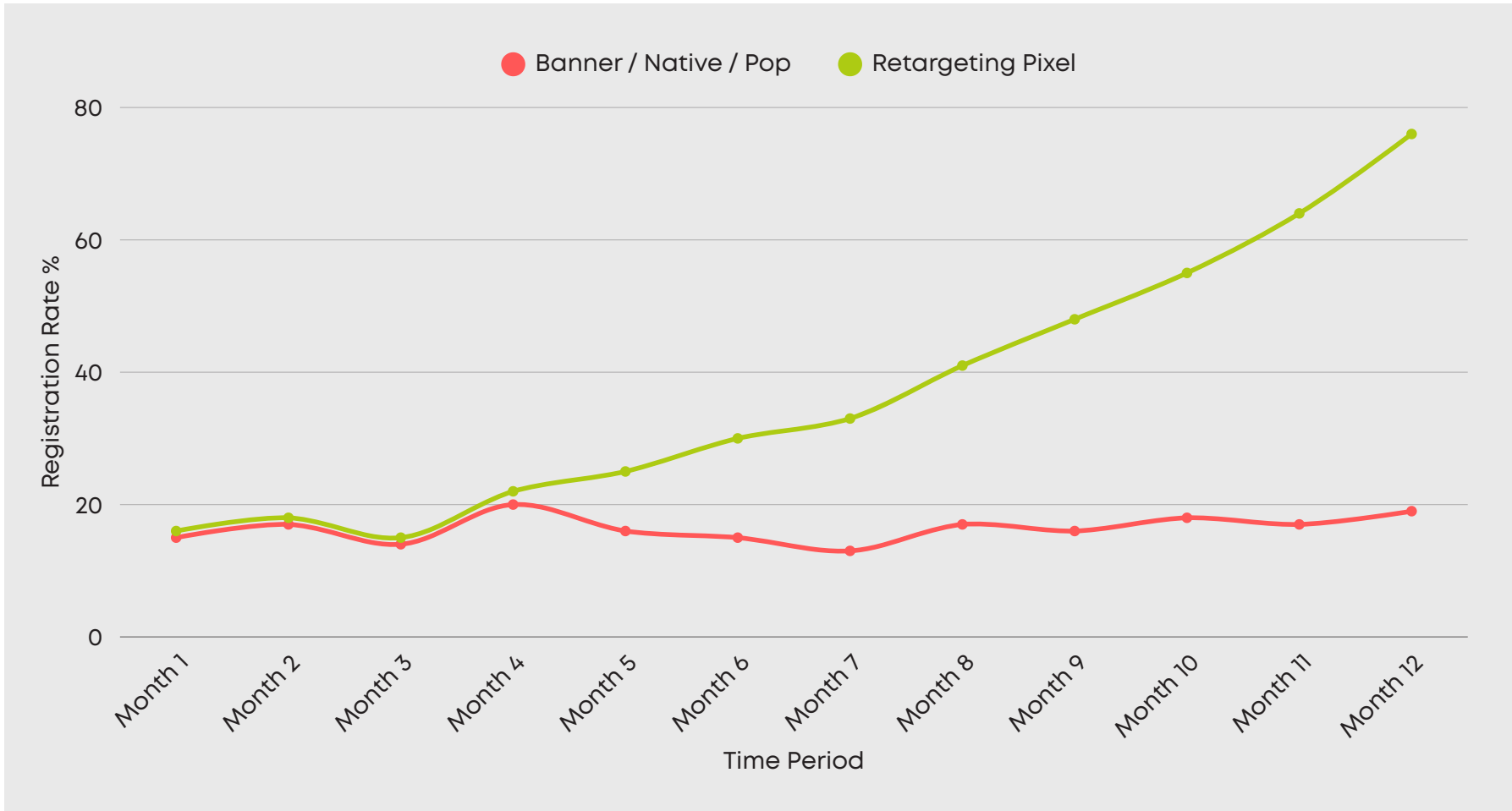
Registrations
2.900 → 6.200
+114%

FTDs
240 → 1.250
+421%

FTD Rate
8.3% → 20.2%
↑ 11.9%

FTDs +421%
Key Performance Highlight





Cold Traffic Has a Ceiling.

Retargeting Breaks it.



Standart Display: CTR 0.05-0.07% | Conv. 1-2%

Retargeting: CTR ~ 0.7% | Conv. +150%

Why Retargeting Works

A pixel silently builds a first-party audience of warm, high-intent users. Players who visited your website, explored your offer, and left without depositing.

10x

Higher CTR vs. Display

-50%

Lower CPA vs.
Standart Campaigns

70%

More Likely to Convert
than Cold Traffic

+150%

Conversion Rate Uplift

56x

Complete Registration or
Deposit Within 1 Week

How it Compounds



User Visits
your Website



Pixel Fires
Silently



Audience
Pool Grows






Results Compound
from 3 Month

The algorithm sharpens as data accumulates - the longer the pixel runs, the better it performs.

Commission Models



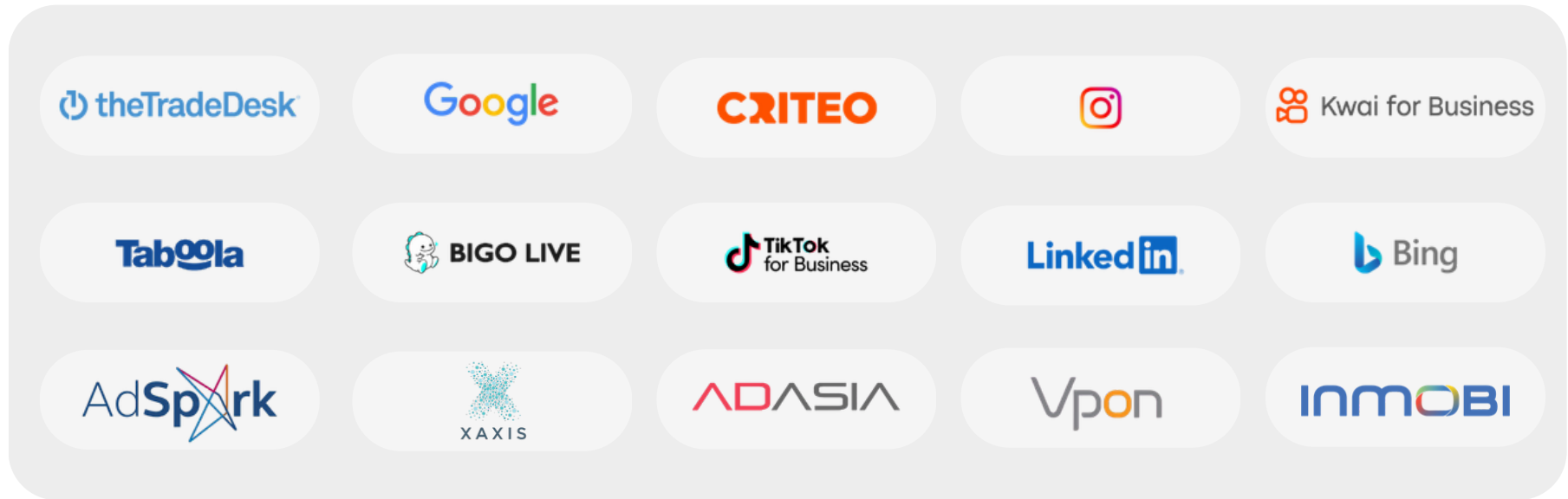
Flexible Structures designed around your goals and risk appetite.

 CPA PAY PER ACTION <ul style="list-style-type: none">✓ Fixed price per registration / FTD✓ Transparent & predictable costs✓ Tiered CPA available No upfront costs <p>Best for: Predictable Budgets</p>	 REV-SHARE LONG-TERM VALUE <ul style="list-style-type: none">✓ No upfront costs✓ Shared risk model✓ Pay only on generated revenue <p>Best for: Long-Term Growth</p>	 HYBRID BALANCED MODEL <ul style="list-style-type: none">✓ Shared risk between both parties✓ Lower CPA combined with revenue participation✓ Reduced upfront risk for you <p>Best for: Blanced Risk & Reward</p>
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All models are fully negotiable.
We align our success with yours.

Our Partner Networks

Connected partners. Shared success.





How does the retargeting setup work?

We implement a tracking solution that allows us to retarget users who have already interacted with your brand. Once the setup is live, we activate campaigns that re-engage these users across selected channels.



Is the tracking GDPR compliant?

Yes. All tracking and retargeting activities are fully GDPR-compliant and follow current privacy and data protection regulations.



What results can we expect?

Retargeting typically leads to increased registrations and first-time deposits by re-engaging high-intent users. Results depend on traffic volume, GEOs, and funnel quality.



Which users are being retargeted?

We retarget users who have already interacted with your brand, such as visitors or users who started but did not complete registration or deposit.



Can we start with a test phase?

Yes. We recommend starting with a test phase to evaluate performance before scaling or committing long term.



Is the pixel implementation complicated?

No. The implementation is straightforward and only needs to be done once. You will receive a unique pixel snippet from our team, and we will support you at every step of the setup process



What traffic sources do you work with?

Besides retargeting, we also offer traffic campaigns. We use carefully selected partner networks based on our years of experience. Traffic includes banners, native ads, direct placements, and (when permitted) pop-ups.



Which regions do you work with and which geos are you actively adding?

We have a nearly global traffic reach and can deliver quality traffic to any country



What deal models are available?

We offer flexible commercial models, including CPA, Hybrid (CPA + Revenue Share), and pure Revenue Share, depending on your preferences and goals.



What happens if performance does not meet expectations?

If the results are not satisfactory, we can adjust the setup, optimize campaigns, or stop the cooperation after the test phase.



Why Choose Us



Drive Measurable Growth Across Competitive Digital Markets

Advanced Analytics
Expertise
Deep performance
data analysis &
actionable insights



Strategic Growth
Optimization
Clear strategies to
scale acquisition &
profitability



Operational
Performance Focus
Hands-on execution
to improve ROI &
efficiency



Long-Term
Partnership
Approach
Collaborative support
for sustainable
growth

